SCAN CLIENT PUBLISHING
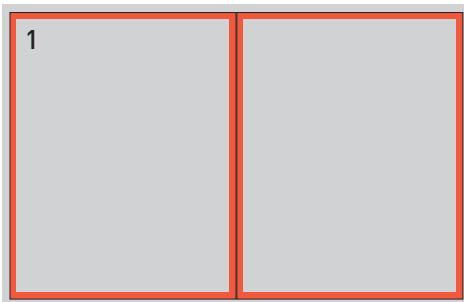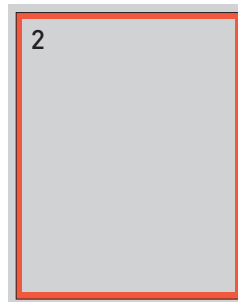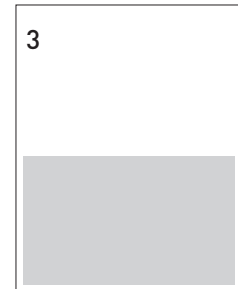
Technical Specifications

Advert specifications for print

Double page spread:
430 x 270 mm
[436 x 276 mm with 3 mm bleed]
No important text within 8 mm from the
page edges or central spine (red area).

Full page:
215 x 270 mm
[221 x 276 mm with 3 mm bleed]
No important text within 8 mm from the page edges (red area).

1/2 page:
[no bleed]:
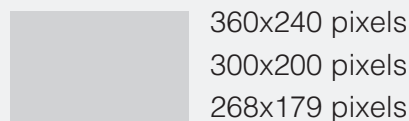205 x 127.5 mm

Artwork for print

All artwork should be delivered as Pdf and made to the Press Ready standard in 300dpi, CMYK. 3 mm bleed to be added to the artwork. Please include crop marks for full page and double page adverts.

Other file formats are not accepted, such as word, powerpoint, publisher, gif, jpg.

Please email your artwork to
production@scanmagazine.co.uk
and cc your account manager.

Advert specifications for online

Online adverts should be delivered in 3 different sizes:

360x240 pixels
300x200 pixels
268x179 pixels

Acceptable file formats are gif, png and jpg.

Please note that we don't accept svg or html files.